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SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
FY BBA(IB) Examination, II Semester
Thursday Date 05-04-2018
Time : 2:00 to 4:00p.m
Subject Code : UM02EBBF01/B02
Subject Title: Industrial Organization - II

Total Marks- 60

- Q.1 Define the business. State the procedure of setting up a new enterprise. 15
OR
- Q.1 Write short notes on 15
a) Preliminary Investigation of An Idea
b) Preparation of the product
- Q.2 a) Elaborate- The Separation of Management from ownership. 7
b) Note on- Management by the Board. 8
OR
- Q.2 Discuss the Division of Managerial Function and also Explain 15
Managerial Remuneration.
- Q.3 What is office management? Explain its Duties and Responsibilities. 15
And Discuss Functions of Modern Office in brief.
OR
- Q.3 a) Explain managerial functions in the office. 7
b) Explain basic conditions for effective co - ordination. 8
- Q.4 Differentiate between large scale and small scale business 15
OR
- Q.4 a) What is optimum firm? Discuss the factor affecting optimum firm? 7
b) Write a note on Weaknesses of Large Firms. 8

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