

[90]

SEAT No. _____

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SC

SARDAR PATEL UNIVERSITY
EXAMINATION – MARCH/APRIL - 2018
B.B.A. (HONS) (TTM) (3 YEARS) - (II SEMESTER)
TUESDAY, 03-04-2018
02:00PM TO 04:00PM
UM02CBBT10
ADVENTURE TOURISM

TOTAL MARKS: 60

Note: 1. Figures to the right indicate marks of the questions.
2. Answers should be precise and to the point.

- Q.1. What do you understand by Adventure Tourism. [08]
Explain about Land based adventures sports activities in India [07]
OR
- Q.1. What is Adventure Tourism. Enlist and explain about the Locations for [15]
Adventure Sports in India.
- Q.2. Explain about the Guidelines and instructions by Govt. of India for Bungee [15]
Jump.
OR
- Q.2. Explain the organizations and institutions promoting Adventure tourism in [15]
India.
- Q.3. Explain the factors affects to promote the Adventure Tourism In India. [15]
OR
- Q.3. Explain Eco tourism Segmentation. [15]
- Q.4. Describe about the future trends and scope of Adventure Tourism. [15]
OR
- Q.4. Plan an Adventure tour package in Gujarat. [15]

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