

(100)

SEAT No. _____

No. of Printed Pages: (1)

SARDAR PATEL UNIVERSITY
B.B.A. (HON) TTM EXAMINATION
SEMESTER- II
Saturday, 31st March 2018
2.00 pm to 4 pm
UM02CBBT09
Travel Agency and Tour Operations

TOTAL MARKS: 60

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- Q1 What is the meaning and definition of Travel Agent and Tour Operator? Also write in detail about the functions of it? 15 marks
- OR
- Q1 Draw the organizational structure of Travel Agency and write job description of any 2 positions, 15 marks
- Q2 What are the different types of Passports and Visas and also state requirements for passport and visa 15 marks
- OR
- Q2 Write short notes on: 15 marks
1. Travel Desk Operations.
 2. Health regulations, insurance and permit
- Q3 A What are functions and characteristics of Guides and Escorts 8marks
- B What are "Main Partners of Tour Operators"? Discuss in brief 7 marks
- OR
- Q3 Write short note on: 15 marks
1. Types of Package Tours.
 2. Online Travel Agency
- Q4 What do you understand by Itinerary? Plan any 1 week international itinerary in detail 13 marks
- OR
- Q4 Write short notes on: 15 marks
1. Steps of Itinerary planning.
 2. Plan a weekend Domestic Itinerary

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