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SEAT No. _____

No. of Printed Pages : 1

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SARDAR PATEL UNIVERSITY
B.B.A (ISM) (II SEMESTER) CBCS (REGULAR) EXAMINATION
2018
THURSDAY, 5TH APRIL
2.00 P.M. TO 4.00 P.M.
(UM02CBBS04) CORPORATE SOCIAL RESPONSIBILITY

Total Marks : 60

Note :

1. Write your answer according to its weightage.
2. Figures to the rights indicate full marks of the question.

Q-1(A) Explain the meaning of ethics and discuss its nature, objective of business ethics? **08**

Q-1(B) Discuss the relationship between ethics & business ethics? **07**

OR

Q-1(A) What is Business Ethics? Discuss the factor influencing business ethics? **08**

Q-1(B) Write a note on: Arguments in favor of business ethics? **07**

Q-2 What is Corporate Social Responsibility? Discuss the CSR activities towards different stake holder. **15**

OR

Q-2(A) Discuss the Arguments in favor of Social Responsibility. **08**

Q-2(B) Discuss in brief what are the reasons for Social Responsibility? **07**

Q-3(A) Define Corporate Governance. Discuss the factors behind the Origin of Corporate Governance. **08**

Q-3(B) Discuss the important issues of Corporate Governance. **07**

OR

Q-3 Discuss the Historical background of Corporate Governance and discuss the Corporate Governance practices adopted by Indian Companies. **15**

Q-4 What is Social Responsibility Reporting? Explain the Need and Importance of Social Responsibility Reporting? **15**

OR

Q-4(A) Write note on: Reporting Standard. **08**

Q-4(B) Explain Practices of Social Responsibility Reporting. **07**

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