

Seat No:- _____

No. of Printed Pages: 01

[69 & A-44]

SARDAR PATEL UNIVERSITY

Vallabh Vidyanagar

BBA (GENERAL) Semester - II

Monday, 9th April 2018

Evening Session, 2 pm to 4 pm

UM02CBBA03 – Corporate Social Responsibility and Ethical Practices

Total Marks: 60

Note: Figures to the right hand side of the question indicates marks

Q. 1. Explain in detail need and factors influencing business Ethics (15)

OR

Q. 1. Discuss in detail arguments in favor of business ethics. (15)

Q. 2. Explain in detail Corporate responsibility towards various group of stakeholders. (15)

OR

Q. 2. Discuss in detail Arguments in favor of corporate social responsibility. (15)

Q. 3. Explain in detail important issues of corporate governance. (15)

OR

Q. 3. Discuss in detail factors behind the origin of corporate governance. (15)

Q. 4. Discuss in detail need and importance of Social responsibility reporting. (15)

OR

Q. 4. Explain in detail practices of Corporate Governance and any one CSR report. (15)
