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A57**SARDAR PATEL UNIVERSITY****F.Y BBA(ISM) SEM –II****Subject: Multimedia and Applications-II (UM02CBBS08)**

Date: 7/04/2016

Marks: 60

Time: 02:30 P.M to 04:30 P.M.

Notes: Figures to the right hand side of the question indicate their marks:

Q.1[A] What is Multimedia? Explain the various application of Multimedia. [08]

[B] List out different Output device. Explain LCD & LED as output device [07]

OR

Q.1[A] Write a short note on Software standard. [08]

[B] List out different Input device. Explain Mouse and Keyboard as Input device [07]

Q.2[A] Explain about Colors and understanding Natural Light and Color in detail. [08]

[B] Explain the Lossy and Lossless Compression method. [07]

OR

Q.2[A] Explain the Different Image file Format in Multimedia. [08]

[B] How Clarity Support in Image? Discuss [07]

Q.3[A] Write a detail note on Video Shooting Process. [08]

[B] Explain Digital and Analog Display standard. [07]

OR

Q.3[A] Explain shooting and editing video for Multimedia. [08]

[B] Explain the type of format of video recording. [07]

Q.4[A] Write a short note on advantage and disadvantage 3D Graphic Images [08]

[B] Explain Raster Graphics. [07]

OR

Q.4[A] Explain Photographs & clipart in details. [08]

[B] Explain the Graphics for Interface design. [07]

Good Luck