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SARDAR PATEL UNIVERSITY

VALLABH VIDYANAGAR
UNIVERSITY EXAMINATION

F.Y.BBA (Honors) ITM – SEMESTER – II

Corporate Social Responsibility and Ethical Practices (UM02CBB108)

Date: 7th April 2016

Time: 2:30 PM to 4:30 PM

Total Marks: 60

- Q-1(A) What is Ethics? Discuss Nature and Objectives of Business ethics. (10)
- Q-1 (B) Discuss Arguments in favour of Business ethics. (05)

OR

- Q-1 (A) Explain the relationship between ethics and business ethics. (07)
- Q-1 (B) Discuss factors influencing business ethics. (08)

- Q-2 Explain the concept of Corporate Social Responsibility and Discuss responsibility of business towards various stakeholders. (15)

OR

- Q-2(A) Discuss arguments in favour of social responsibility. (07)
- Q-2(B) Discuss framework for implementing CSR in business organizations. (08)

- Q-3 What is Corporate Governance? Discuss historical background and factors behind the origin of Corporate Governance. (15)

OR

- Q-3(A) Discuss Corporate Governance Practices in India. (07)
- Q-3(B) Discuss important issues of Corporate Governance. (08)

- Q-4 What is Social Responsibility Reporting? Discuss its Need and Importance in Corporate. (15)

OR

- Q-4 Discuss various reporting standards applicable for social responsibility reporting. (15)

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