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A-59 & A-60

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SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar

SEM – II F Y BBA (Honours) (HM & TTM) EXAMINATION

Subject: Organizational Behavior for Services Sector

Code: UM02CBBH07 and UM02CBBT07

Date: 04/04/2016

Marks: 60

Day: Monday

Time: 02:30 to 04:30 PM

- Q: 1 Define Organizational Behavior and discuss in detail contribution to OB (15)
OR
- Q: 1 Define Organizational Behavior and discuss in detail key elements of OB (15)
- Q: 2 Define Personality and discuss in detail determinants of personality (15)
OR
- Q: 2 (a) Define Personality and discuss Type Theory and Trait Theory (10)
(b) Discuss big five model (05)
- Q: 3 Define Learning and discussion Classical Conditioning theory. (15)
OR
- Q: 3 Discuss operant and Cognitive learning theories. (15)
- Q: 4 Define group and list its characteristics. (15)
OR
- Q: 4 Write five stages of group development. (15)

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