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SARDAR PATEL UNIVERSITY  
External Examination  
B.B.A-SEMESTER- II EXAMINATION (CBCS)  
2016  
7<sup>th</sup> April,  
2.30 PM TO 4.30 PM  
Corporate Social Responsibility & Ethical Practices (UM02CBBA03)

TOTAL MARKS: 60

Q.1 Explain the meaning of Ethics and discuss its nature, objectives and characteristics in detail. 15

OR

Q.1 A) What is Business Ethics? Which are the various factors influencing it? 08

B) Write a note on argument in favor of business ethics 07

Q.2 What do you know about Social Responsibility? Discuss the reasons and responsibility towards various stakeholders with example. 15

OR

Q.2 Write a detail note on: 1) CSR Practices 2) Opinion in support to CSR 15

Q.3 Explain the concept of Corporate Governance? Give details its Historical Background and write various aspects to introduced corporate governance? 15

OR

Q.3 A) Make a note on key issues of Corporate Governance. 08

B) Corporate Governance in India. 07

Q.4 'Social Responsibility Reporting is not mandatory but it is advisable' Comment. Write meaning and How it is important to maintain and follow for any Organization? 15

OR

Q.4 Write note on (any two) 15

B. How to apply SRR in practice? B. Reporting Standard C. Need of SRR

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