

[13]

SARDAR PATEL UNIVERSITY
B.B.A. (HON) TTM EXAMINATION
SEMESTER-II
FRIDAY, 10th APRIL 2015
2:30 P.M. TO 4:30 P.M.
UM02CBBT03
GUIDING AND ESCORTING SKILLS (THEORY)

TOTAL MARKS: 60

Note: 1. Figures to the right indicate marks of the questions.
2. Answers should be precise and to the point.

- Q.1. (A) Explain about the Conceptual Meaning Of Tourist Guide. [05]**
(B) What do you mean by the Types Of Package Tours? Explain it. [10]
- OR**
- Q.1. (A) How Guides Are Appointed In a Tour? [05]**
(B) Explain about the Types Of Guides. [10]
- Q.2. (A) How do you Prepare a tour for a tourist? Explain with examples. [15]**
- OR**
- Q.2. (A) What are the Responsibilities Of a Tourist Guide? Explain it [15]**
- Q.3. (A) Explain about the Co-ordination of a Tourist Guide in relevant areas. [15]**
- OR**
- Q.3. (A) What are the Guidelines required for the license of a Guide? [15]**
- Q.4. (A) Explain the following Handling situation of a Tourist Guide i.e [15]**
- Lost Baggage,
 - Medical assistance,
 - Lost of tourist
- OR**
- Q.4. (A) What is Escorting ? Explain the term "Escorting a Monument" with an [15]**
example.