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SARDAR PATEL UNIVERSITY
BBA SEMESTER II
SUB: CORPORATE SOCIAL RESPONSIBILITY & BUSINESS ETHICS
(UM02CBBS04)
2015
11TH APRIL, Saturday
02.30 TO 04.30

Total marks: 60

Q.1 "Ethics is a core principle of Business" comment, Define Ethics, Business ethics? Write in detail features of Business Ethics with relevant examples. 15

OR

Q.1 A) "Business Ethics is an important tool of business success" light on this statement and describe need of Business ethics. 08

B) Which are the aspects affecting business ethics? 07

Q.2 There are various stake holders for whom business are responsible. Discuss the responsibilities of business towards various interest groups. 15

OR

Q.2 A) "CSR is favorable for any business" comment. 08

B) Discuss the various Reasons to implementing CSR in Organization. 07

Q.3 State the meaning of Corporate Governance and important issues in Corporate Governance. 15

OR

Q.3 A) Which are the factors pushing to origin CG in India? 08

B) Write a note on Corporate Governance in India. 07

Q.4 Write note on (any three)

A. CSR Reporting Practices

B. Need & importance of CSR Reporting

C. Which are the CSR reporting Standards?

D. Argument in favor of Business Ethics