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**SARDAR PATEL UNIVERSITY**  
B.B.A. (GEN) Examination, Semester - II  
Friday, 10<sup>th</sup> April 2015

**Corporate Social Responsibility and Ethical Practices (UM02CBBA03)**

**Time: 2:30 PM TO 4:30 PM**

**Total Marks: 60**

**Note: Figures in the bracket to the right indicates marks**

Q-1 (A) Explain the concept of Ethics and Business Ethics. Discuss the factors influencing on Business ethics. (10)

(B) Discuss the Relationship between ethics and business ethics. (05)

**OR**

Q-1 (A) "Good business ethics promotes good business." Do you agree with the above statement? Give reasons to support your answer. (08)

(B) Explain the need of Business Ethics in Modern Organizations. (07)

Q-2 What is Corporate Social Responsibility? Discuss the Corporate responsibility towards various stakeholders of Business. (15)

**OR**

Q-2 (A) "Every Business must be socially responsible." With reference to this statement discuss the reasons for social responsibilities. (08)

(B) Discuss the arguments in favour of Social Responsibility. (07)

Q-3 (A) Define corporate governance. Discuss the factors behind the origin of Corporate Governance (08)

(B) Discuss the important issues of corporate governance. (07)

**OR**

Q-3 Discuss the historical background of Corporate Governance and discuss the Corporate Governance practices adopted by Indian Companies. (15)

Q-4 What is CSR (Corporate Social Responsibility) Reporting? Discuss the need and importance of CSR Reporting. (15)

**OR**

Q-4 Draft a CSR(Corporate Social Responsibility) Report of ANY ONE Indian Public Limite Company. (15)