

[1/A-4]

SEAT No. \_\_\_\_\_

No. of Printed Pages : 01

SARDAR PATEL UNIVERSITY

SYBBA SEM-IV (General)

Corporate Communication-II UM04FBBA02

Date: 9/4/2019 Day: Tuesday Time:10.00AM to 12.00PM

Marks:60

Q-1 (A) Draft a press report to be published in daily news paper on a serious fire in Shri Sai Dhaba Restaurant on NH-48 which claims three lives.

(08)

(B) Write a detailed note on Paralanguage

(07)

OR

Q-1 (A) Draft a press report to be published in daily news paper on sudden demise of one political leader.

(08)

(B) Write a detailed note on Proxemics.

(07)

Q-2 Draft Secretary's report on the advisability of starting a welfare centre for the benefit of the employees of Sun Shine Pharmaceutical Company, Pune.

(15)

OR

Q-2 The Bright Electricals Ltd, Nagpur, have appointed a committee to investigate the causes of decline in the sales of the company's products in Gujarat and to suggest the measures to boost the sales. Draft Committee's report.

(15)

Q-3 Draft General Secretary's speech of vote of thanks to be delivered in the farewell function of the final year students of the college of Commerce and Management.

(15)

OR

Q-3 Draft chairman's speech to be delivered at the Annual General Meeting.

(15)

Q-4 Draft Notice, Agenda and Minutes of Routine Board Meeting of Xama Garments Ltd. Pune.

(15)

OR

Q-4 Draft Minutes of Annual General Meeting of Shree Krishna Software Ltd, Bangalore.

(15)

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