

SEAT No. _____

No. of printed pages: 01

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SARDAR PATEL UNIVERSITY

VALLABH VIDYANAGAR – 388 120

B.B.A ITM FOURTH SEMESTER (CBCS) EXAMINATION

SATURDAY, APRIL 20, 2019

UM04EBBI08 GLOBAL BUSINESS AFFAIRS-II

TIME: 10.00 A.M. TO 12.00 P.M.

TOTAL MARKS: 60

Note: Figures to the right indicate marks.

Draw diagrams and cite examples wherever necessary.

- Q.1 Explain the components of global business environment. (15)
- OR**
- Q.1 Write a detailed note on: Multinational Enterprises (MNE) - Benefits to host and home country. (15)
- Q.2 Elucidate the Significance of foreign investment and discuss the Foreign Investment in India. (15)
- OR**
- Q.2 Explain the concept of International Investment and Discuss the factors affecting Foreign Investment. (15)
- Q.3 Explain the Salient feature of Uruguay Round Agreement and briefly describe WTO Dispute Settlement Mechanism. (15)
- OR**
- Q.3 Write a note on: World Trade Organization (WTO)- Functions, Principles and Organizational Structure. (15)
- Q.4 Elucidate in detail the Objectives, Organizational Structure and Functions of International Monetary Fund (IMF). (15)
- OR**
- Q.4 Write a detailed note on Objectives, Organizational Structure and Functions of European Union (EU). (15)
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