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Sc

SARDAR PATEL UNIVERSITY
BBA (ITM) (3 Years) Fourth Semester Examination
Wednesday, 10th April, 2019
10.00am to 12.00pm

UM04EBBI03- Corporate Social Responsibility

Total Marks – 60

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| Que.1 | Explain the concept of ethics. Discuss its nature and objectives. | 15 |
| | OR | |
| Que.1 | Define business ethics and describe arguments in favor of business ethics. | 15 |
| Que.2 | Explain corporate social responsibility towards: (i) Government (ii) Society (iii) Investors. | 15 |
| | OR | |
| Que.2 | Describe corporate social responsibility practices and its implementation in real business organization. | 15 |
| Que.3 | What is corporate governance? Explain the factors behind the origin of corporate governance. | 15 |
| | OR | |
| Que.3 | Write a detail note on corporate governance in India. | 15 |
| Que.4 | What is social responsibility reporting? Discuss its need and importance. | 15 |
| | OR | |
| Que.4 | Write a detail note on reporting standard. | 15 |

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