

**SARDAR PATEL UNIVERSITY**

S Y BBA (Honours) (HM) (4 Years)

Semester- IV Examination

2019

Tuesday, 16<sup>th</sup> April

10:00 A.M. to 12:00 P.M.

**SUBJECT : CORPORATE SOCIAL RESPONSIBILITY (UM04EBBH03)**

Total Marks : 60

Q-1 Explain the concept of Ethics. Explain features and objectives of (15)  
Ethics.

OR

Q-1 Discuss factors influencing Business Ethics and arguments in favour of (15)  
Business Ethics.

Q-2 Explain the concept of Corporate Social Responsibility. Discuss (15)  
Corporate Social Responsibility towards various stake holders.

OR

Q-2 Discuss the arguments in favour of Corporate Social Responsibility. (15)

Q-3 What do you mean by Corporate Governance? Explain historical (15)  
background and factors of origin of Corporate Governance.

OR

Q-3 Describe different important issues related to Corporate Governance. (15)

Q-4 Discuss need and importance of Social Responsibility Accounting. (15)

OR

Q-4 Explain Social Responsibility Accounting practices in India. (15)

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