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SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
SY BBA (TTM) 4th Semester

Day-Thursday

Session: Morning

Subject/ Course Code: UM04CBBT02

Subject/Course Title: Tourism in Western Region of India

Total weight age/Marks: 60

Date -11/04/2019

Time: 10:00 Am to 12:00 Pm

Note: 1. Figures to the right indicate marks of the questions.

2. Answers should be to the point.

- Q.1. If you are a tourist and visiting Gujarat, what archeological sites, cultural attractions, folk music and dances will you get to explore? (250 Words) [15]
- OR
- Q.1. Give an insight on adventure and wildlife tourism in western and south Gujarat. [15]
- Q.2. Which archeological, historical places & art craft are famous from Madhya Pradesh? [15]
- OR
- Q.2. Write notes on following; (100 word each) [15]
(A) National parks and wildlife sanctuaries in Madhyapradesh.
(B) Cuisines of Madhyapradesh.
(C) Fair and festivals.
- Q.3. Write down about heritage tourism destinations of Rajasthan. [15]
- OR
- Q.3. Explain scenario of religious, rural tourism in Rajasthan with a brief description of Rajasthani cuisine. [15]
- Q.4. Explain Maharashtra's History in brief and list down major historical tourism destination. [15]
- OR
- Q.4. Describe folk music & dances, Fairs and festivals of Maharashtra. [15]

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