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SARDAR PATEL UNIVERSITY

BBA (ISM) IV - SEMESTER

Thursday, 18th April, 2019

10:00 A.M To 12:00 P.M

UM04CBBS07 – ORGANIZATIONAL BEHAVIOUR

TOTAL MARKS: 60

- Q.1 What is Organizational Behavior? Discuss in detail its nature & challenges in organizational behavior. 15
- OR
- Q.1 Explain in detail discipline contributing to organizational behavior. 15
- Q.2 Write Short Note on:
- [A] Management of organizational politics. 08
- [B] Reasons for organizational politics. 07
- OR
- Q.2 Define the term 'Power & Politics'. Explain Tactics to gain power. 15
- Q.3 What is Organizational Change? Explain in detail human response to change & management of change. 15
- OR
- Q.3 Explain in detail internal and external factors in organizational change. 15
- Q.4 What do you mean by organizational conflict? Explain in detail types of conflict. 15
- OR
- Q.4 Discuss in brief causes of interpersonal conflict & intergroup conflict. 15

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