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SEAT No. _____

No. of Printed Pages : 01

SARDAR PATEL UNIVERSITY
B.B.A.(IB)(FOURTH SEMESTER) EXAMINATION
MONDAY, 15th April, 2019.
10.00 A.M. to 12.00 P.M.
ENTREPRENEURSHIP AND INDUSTRY (UM04CBBB06)

Total Marks: 60

NOTES- 1. Figures to the right indicate full marks of each question.
2. Answer should be precise and to the point.

- 1(a) What is Entrepreneurship and Industry? Explain the Characteristics of an entrepreneur. 15
- OR
- 1 Write notes on:
- 1. Quality of an Entrepreneur. 8
 - 2. Types of an Entrepreneur. 7
- 2 What is Entrepreneur Motivation? Discuss the External Factors are affecting Entrepreneurial Motivation. 15
- OR
- 2(a) Narrate the Internal factors those are affecting Entrepreneurial Motivation. 8
- (b) Why entrepreneur Motivation is required for Industry? Discuss. 7
- 3 What is Institutions assisting Entrepreneurship? Describe the role of Financial Institutions for assisting Entrepreneurship. 15
- OR
- 3 Give the meaning Institutions assisting Entrepreneurship? Explain the role of Non-Financial Institutions for assisting Entrepreneurship. 15
- 4 What is Classification of Industry? Describe the Role of Industries in Economic Development of Country. 15
- OR
- 4 Write Notes on:
- 1. Industrial Estate - Meaning. 5
 - 2. Importance of SEZ. 5
 - 3. Infrastructure required for Industry. 5

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