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SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

B.B.A (IB) EXAMINATION, IV SEM (REG, CBCS)

Thursday, Date: 11/04/2019

Session: Morning, Time: 10.00 am To 12.00 Pm

Subject Code: UM04CBBB01

Subject Title: Foreign Trade Incentives and Promotional Measures Total Marks: 60

NOTE: 1. All Questions are Compulsory.

2. Figure to The Right Indicate Full Marks.

Q-1) Discuss the highlights of Indian Export. [15]

OR

Q-1) What are the major problems of Indian exports sector. [15]

Q-2) What is the Export Promotion? Explain its objectives. [15]

OR

Q-2) What do you mean by Special Economic Zone? State its features and contribution. [15]

Q-3) What are Export Promotion measures? Discuss any two department of commerce. [15]

OR

Q-3) Short Note on: [15]

a. Export Trading Houses

b. Services Exports

Q-4) Discuss any two incentive scheme by director general of foreign trade. [15]

OR

Q-4) Explain the special focus initiatives given for Leather and Foot ware, Marine product and Electronics and IT hardware. [15]