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SEAT No. _____

No. of Printed Pages : 01

() SARDAR PATEL UNIVERSITY

BBA (GEN) Examination, IV-Semester

Saturday Date: 13/04//2019

Session: Morning Time: 10.00 am. To 12.00 pm.

Subject/Course Code: UM04CBBA05

Subject/Course Title: Economic Analysis-I

Marks: 60

- Q-1 Explain the Consumer's Equilibrium with the help of budget line and indifference curve. (15)
- OR
- Q-1 Explain the application of Indifference curve -Subsidy in Cash Vs. Kind. (15)
- Q-2 Explain the Price output determination in short run under monopoly. (15)
- OR
- Q-2 What is price discrimination? When price discrimination is possible and profitable under domestic and international market. (15)
- Q-3 Explain the price output determination in short run under monopolistic competition. (15)
- OR
- Q-3 (A) Explain the characteristics of monopolistic competition. (08)
- (B) Write short note on excess capacity. (07)
- Q-4 (A) Explain the Price Rigidity model of Sweezy of oligopoly. (08)
- (B) Explain the Price War model by Bertrand. (07)
- OR
- Q-4 What is Price Leadership ? Explain the Price Leadership models of oligopoly. (15)