

[A-1/A-2]

SEAT No. \_\_\_\_\_

No. of Printed Pages : 01

**SARDAR PATEL UNIVERSITY**

B.B.A (GEN; HON) EXAMINATION, IV SEM (REG, NC- 2010 Batch, CBCS)

Wednesday, Date: 10/04/2019

Session: Morning, Time: 10.00 am To 12.00 Pm

Subject Code: UM04CBBA03/08

Subject Title: Economic Analysis -II

Total Marks: 60

NOTE: 1. All Questions are Compulsory.  
2. Figure to The Right Indicate Full Marks.

Q-1) What do you mean by indifference curve approach? Explain it's properties. [15]

OR

Q-1) Short Note on: Marginal rate of substitution and consumer's equilibrium. [15]

Q-2) Discuss the price output determination of the monopoly market in the short-run and long-run. [15]

OR

Q-2) Explain the price discrimination, degree and possibility in the monopoly market. [15]

Q-3) What is monopolistic competition market? Explain it's characteristics and product differentiation. [15]

OR

Q-3) Explain selling cost in details and concept of excess capacity. [15]

Q-4) Discuss the cartel model of duopoly. [15]

OR

Q-4) Price Leadership model and price war model. [15]

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