

SEAT No. \_\_\_\_\_

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# SARDAR PATEL UNIVERSITY

S.Y. B. B. A. (ITM 3 YEAR)

External Examination April 2018

Semester IV

Day: Tuesday

Date: 24<sup>th</sup> APRIL, 2018

Session: Morning

Time: 10:00 A.M. TO 12:00 P.M.

Subject Title: GLOBAL BUSINESS AFFAIRS-II

Subject Code: UM04EBBI08

Total Marks: 60

Note:

All the questions are compulsory.

Draw diagrams and cite examples wherever necessary.

Figures to the right indicate marks.

Q. 1 Discuss the concept of multinational enterprises (MNEs). Also [15]  
explain its benefits to the host and the home country.

OR

Q. 1 Define the term global business. Explain various strategies for [15]  
India going global.

Q.2 Define the term of international investment. Also discuss [15]  
significance of foreign investments.

OR

Q.2 Narrate various factors affecting foreign investment in detail. [15]

Q. 3 Explain Dispute Settlement Mechanism of WTO in detail. [15]

OR

Q. 3 Write short note on:

(a) General Agreement on Trade and Tariffs (GATT) [08]

(b) WTO Agreements-A bird's eye view [07]

Q. 4 Explain objectives, and functions of international monetary fund [15]  
(IMF) and international bank for reconstruction and development  
(IBRD) in detail.

OR

Q. 4 Write short note on:

(a) South Asian Association for Regional Cooperation (SAARC) [08]

(b) European Union (EU) [07]