

SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
S.Y.B.B.A (IV SEM) EXAMINATION (MC)

[A-3]

SATURDAY, 21ST APRIL 2018
10-00 A.M. to 12-00 P.M.

CORPORATE SOCIAL RESPONSIBILITY: UM04EBBH03

Total Marks: 60

Q-1 Describe the factors influencing Business Ethics. 15

OR

Q-1 State the features and objectives of ethics. 15

Q-2 Define CSR and explain the reasons for social responsibility. 15

OR

Q-2 Write a detailed note on: CSR Practices. 15

Q-3 Discuss the important issues relating to Corporate Governance. 15

OR

Q-3 Write short notes on: 15

(a) Corporate Governance in India.

(b) Historical Background of Corporate Governance.

Q-4 What is Social Responsibility Accounting? Explain its need & importance. 15

OR

Q-4 Write a detailed note on: Reporting Standards. 15

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