

(38)

SEAT No. _____

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SARDARPATELUNIVERSITY
BBA ISM I Semester Examination
Saturday, 20th October, 2018
02:00 PM to 04:00 PM

Communication Skills for Management-I UM01FBBS05

Total Marks: 60

Note: Figures to the right indicates full marks:

(15)

Que. 1 Attempt the following:

1. What 'proof' did the Baroness have that the legend was untrue?
2. Why did the village people envy Nitai Pal? How did they show this envy?
3. What was the one time that Locomotive 38 laughed?

OR

(15)

Que. 1 Attempt the following:

1. What was the story of old governess?
2. What was the ambition of Andrew's life?
3. What did Connie find under the bed?

Que. 2 a). Fill in the blanks with appropriate verb given in the bracket:

(05)

1. Menu always _____ to school by car. (go)
2. Look! The girls' _____ on the tree. (climb)
3. Karanveer _____ his old TV next Sunday. (sell)
4. Mr. Sharma _____ his native land last month. (visit)
5. They _____ for next tour on Friday. (leave)

(05)

Que. 2 b). Change the Voice:

1. We are writing a letter.
2. Seal the packet here.
3. All his friends laughed him.
4. One should keep one's promise.
5. Who did this?

(05)

Que. 2 c). write a Paragraph on :

1. Advertisement on TV

OR

Que. 2 a). Fill in the blanks with appropriate Modal given the bracket:

(05)

1. Help! He _____ be drowned, if no one saves him. (Would, should, ought)
2. _____ I send an application? (Will, Should, May)
3. _____ you mind opening that window, please? (Used to, would, Must)
4. Study hard that you _____ get a First Class. (Should, May, Must)
5. Poor fellow! We _____ to have offered him a scholarship. (Must, Should, ought)

- Que. 2 b). Rewrite the sentences with right forms of the verbs given in the bracket: (05)
1. The train _____ at the station. (arrive)
 2. I _____ cooking food but today my husband cooking dinner. (enjoy)
 3. Here _____ the bus! (come)
 4. Fortune _____ the brave. (favour)
 5. I _____ his letter a week ago. (receive)

Que. 2 c). Write a Paragraph on: (05)

1. My Ambition in life.

- Que.3 a). Fill in the blanks in the following sentences with the Phrasal Verbs: (05)
1. On account of overwork he is _____. (run down, run out, run up)
 2. You may _____ his loss to me. (set out, set by, set down)
 3. I _____ him as my son. (look on, look down, look by)
 4. He was _____ in the prime of life. (cut round, cut about, cut off)
 5. The dog tried to _____ me. (get out, get at, get away)

- Que.3 b). Match A with B: Antonyms (05)
- | A | B |
|--------------|----------|
| 1. lack | pleasing |
| 2. offensive | plenty |
| 3. folly | graceful |
| 4. awkward | wisdom |
| 5. premium | discount |

- Que.3 c). Match A with B: Synonyms (05)
- | A | B |
|----------------|----------|
| 1. Monotonous | rage |
| 2. Fury | boring |
| 3. Extravagant | truthful |
| 4. Candid | lovable |
| 5. Amiable | lavish |

OR

- Que.3 a) Rewrite the sentences giving the right meaning of the underlined idioms: (05)
- (to explain away, to confirm, to make use of in an emergency, to keep back, to come to an end)
1. If I don't get this job, I can fall back on my father's resources.
 2. Such serious lapses cannot be glossed over, however important you might be.
 3. The evidence doesn't bear out the charges leveled against him.
 4. My dear nothing is holding back.
 5. The supplies of petrol are sure to run out.

Que.3 b) Write one word substitution:

(05)

1. A collection of poem -
2. A religious war- .
3. Easily broken -
4. A place for grains -
5. Murder of mother-

Que.3c) Fill in the by using the correct forms of the words given in the bracket:

(05)

1. This teddy bear is so cute and _____ (love)
2. I just can't believe it! The story is _____ (believable)
3. Oh, I am sorry, I didn't hear you correctly. I _____ you. (understood)
4. Let's look at this information again. We should _____ it before the test. (view)
5. I saw Allison just a moment ago, but now I can't find her! It seems that she _____! (appeared)

Que.4 a) Write a detail note on the Concept and Attributes of Business Communication.

(10)

b) Write a note on the Importance of feedback in Communication.

(05)

OR

Que.4 a) Examine the process of communication cycle with appropriate diagram.

(15)

All the Best



