

(35 & A -8)

SEAT No. _____

No. of Pages: 04

SARDAR PATEL UNIVERSITY
F.Y. BBA (GEN), 1ST SEM (CBCS) (EXAMINATION)
Saturday, 20th October, 2018
02:00 PM To 4:00 PM
UM01FBBA05: Communication skill for mgt-I

Note: Figures to the right indicate full marks.

Maximum Marks: 60

- Q.1** Give the answer of following questions. [15]
1. Write a note on character of Balthazar.
 2. Describe the cage built by Balthazar.
 3. Describe the Ibo market situated in the Port town of Umru.
- OR**
- Q.1** Give the answer of following questions. [15]
1. How does julias obi happen to step on the sacrificial egg?
 2. Describe how the woman writer in Sarah joseph's story feels smothered and crushed at home.
 3. Why does mammie feel like a criminal at the post office?
- Q.2** (A) Fill in the blanks by choosing the right word given in brackets. [03]
- 1 Janki _____ sing well. (may, can)
 - 2 I _____ come to your house tomorrow. (shall, will)
 - 3 You _____ be careful while crossing the road. (should, shall)
- (B) Change the following text in to the voice: [03]
- 1 People drink champagne on new year's eve.
 - 2 They renovated the restaurant in 2015.
 - 3 Piyu sings a song.
- (C) Fill in the blanks with help of suitable verb forms: [04]
- 1 Kiran _____ his work by now. (complete)
 - 2 Tarak _____ the piano for many years. (play)
 - 3 They _____ (wait) until it started raining.
 - 4 The cat _____ not _____ bread. (eat)
- (D) Expansion of an idea: Importance of Social media. [05]

①

P.T.O.

OR

- Q.2 (A) Fill in the blanks by choosing the right word given in brackets. [03]
- 1 Nimi _____ go on singing for hour. (should, would)
 - 2 We _____ finish our work by tomorrow. (will, must)
 - 3 The train _____ reach on time. (will, shall)
- (B) Change the following sentences in to the voice: [03]
- 1 The teacher informed the students that the class had been cancelled.
 - 2 The plants were being water by the gardener.
 - 3 They write a letter.
- (C) Fill in the blanks with help of suitable verb forms: [04]
- 1 The gardener _____ the trees. (plant)
 - 2 We _____ the picture in to two hours. (draw)
 - 3 Piyu _____ (read) the news until the teacher came.
 - 4 Swati _____ the gift by now. (received)
- (D) Expansion of an idea: Books are our best friends. [05]
- Q.3 (A) Fill in the blanks with antonym of the word given in the bracket. [05]
- 1 She is **disrespected** employee in the company.(respected, esteemed)
 - 2 We are **temporary** employs of the company. (permanent, entered)
 - 3 The train has **departure** on time. (arrived, come)
 - 4 She is **kind** to his boss. (cruel, faithful,)
 - 5 They were **hopeless** about the contract.(optimistic, hopeful)
- (B) Fill in the blank with the suitable phrasal verbs given below in the brackets. [05]
(bring out, come across, fall in with, carried out, hold back)
- 1 In the lift I _____ an old friend of mine.
 - 2 The manager was not satisfied by the manner in which his instructions had been _____.
 - 3 These facts clearly _____ the beneficial effects of the liberalization of the economic policy of the government.
 - 4 I found it difficult to persuade the chairman to _____ my suggestions.
 - 5 No important facts should be _____ from the policy makers.

- (C) Give the one word substitution. [05]
- 1 A person who does not believe in god.
 - 2 A collection of a poems
 - 3 A collection of a flowers
 - 4 Government by one person
 - 5 A place for bees

OR

- Q.3 (A) Fill in the blanks with synonyms of the word given in the bracket. [05]
(respect, thankfulness, loving, hopeful, gorgeous)

- 1 They are very affectionate people.
- 2 She was appreciated for her job.
- 3 He is optimistic about his promotion.
- 4 She looked beautiful in her new dress.
- 5 We express our gratitude towards your generosity.

- (B) Fill in the blanks with the suitable suffix. [05]

- 1 _____ is the best time of life. (child)
- 2 There should be _____ in the heart of every citizen of the country. (patriot)
- 3 _____ is necessary to live a comfortable life. (adjust)
- 4 At the end of the match, India was declared as _____ of the tournament. (win)
- 5 It is _____ that one should respect soldiers of the country. (desire)

- (C) Choose the correct meaning of the idiom from the options given in the bracket: [05]
{To find out, To agree , To reduce, To meet by chance, To affect}

- 1 In the lift I came across an old friend of mine.
- 2 We have taken some effective measures to cut down the expenditure.
- 3 I cannot make out the thrust of this document.
- 4 I found it difficult to persuade the chairman to fall in with my suggestion.
- 5 Hard work told upon the secretary's health.

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Q.4 Note : Answer the following question:

- (A) Discuss the concept of communication with the help of various [07]
definition of communication.
- (B) Discuss any three attributes of communication in detail. [08]

OR

- Q.4** (A) Discuss the external importance of communication in the business [07]
world in brief.
- (B) Discuss the process of communication with brain drain process with [08]
the help of diagram.

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(4)