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SEAT No. \_\_\_\_\_

No. of Printed Pages: 01

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# SARDAR PATEL UNIVERSITY

F Y BBA (ITM) - 3 Years (NC)

Semester I

External Examination October/November 2018

Day: Wednesday

Date: 24<sup>th</sup> October, 2018

Session : Afternoon

Time: 02:00 P.M. TO 04:00 P.M.

Subject Code: UM01EBBI04

Subject Title : Management of Small & Medium Enterprises

Total Marks: 60

Note:

All the questions are compulsory.

Draw diagrams and cite examples wherever necessary.

Figures to the right indicate marks.

- Q. 1 Define the term entrepreneur. Also discuss major quality & characteristics of entrepreneurs. [15]
- OR
- Q. 1 Describe terminology of entrepreneurship. Also explain various steps involved in setting up MSMEs. [15]
- Q.2 Discuss Micro & Small Enterprise Cluster Development Program in detail. [15]
- OR
- Q.2 Write short note on [15]
1. Credit Guarantee Scheme
  2. Scheme on trade related entrepreneurship assistance and development (TREAD) for women Promotional Schemes for Women
- Q. 3 Discuss any four Central Government Policies for MSMEs. [15]
- OR
- Q. 3 Describe MSME Development Act, 2006. [15]
- Q. 4 Discuss IPR and Bar Coding in detail. [15]
- OR
- Q. 4 (A) Write short note on WTO. [08]
- (B) Discuss the concept of INSME in brief. [07]

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