(72) SEAT No._____ No. of Printed Pages : 1

Sardar Patel University

BBA(ISM) Examination (I Semester)

Tuesday, 30th October 2018

02.00 AM– 04.00 PM

UM01CBBS08- MULTIMEDIA AND APPLICATION –I

Total Marks: 60

Q-1	A)	What is Multimedia? Explain in brief elements of multimedia.	8
	B)	Explain scope of multimedia?	7
		OR	
Q-1	A)	Discuss Mediums of Delivery in multimedia and also explain types of multimedia.	10
	B)	Explain Approach of Multimedia	5
Q-2	A)	List out output devices and explain any four in details.	8
	B)	Explain SCSI and USB in brief.	7
		OR	
Q-2	A)	List out input devices and explain any four input devices in brief.	8
	B)	Explain MDI and IDE in details.	7
Q-3	A)	Explain computer and text.	10
	B)	What is text and explain meaning of font and typeface.	5
		OR	
Q-3	A)	What is the use of text in multimedia explain in brief.	8
	B)	Discuss about font editing and design software in detail and give the example of font editing and design tool.	7
Q-4	A)	Explain how to make MDI audio and also explain audio file format.	8
	B)	Explain the power of sound. Preparing digital audio file.	7
		OR	
Q-4	A)	Explain following.(5 marks for each) 1. OCR Software. 2. Image Editing Tools. 3.Differnce between MIDI and Digitized audio	15

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