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Roll No. \_\_\_\_\_

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**SARDAR PATEL UNIVERSITY**

**External Examination - October 2018**

**F.Y BBA (Hons) HM /TTM**

**Semester - 1<sup>st</sup>**

**SUBJECT: Introduction to Tourism and Hospitality**

**SUBJECT CODE: UM01CBB H23 / T23**

**Date: 25/10/18**

**Time: 2:00 to 4:00 PM**

**Day: Thursday**

**Mark: 60**

- Q.1 What is the technical definition of tourism? Explain the types of tourist. 15
- OR**
- Q.1 What is In-bound & out-bound tourism? Explain the scope & advantage of tourism. 15
- Q.2 What are the various components of tourism? Discuss in brief. 15
- OR**
- Q.2 List out the different types of tourism organization and discuss in brief. 15
- Q.3 What are the functions of WTO & IATA? Discuss in brief 15
- OR**
- Q.3 What are the development histories of Oberoi and Taj hotel group? Explain with the help of suitable example. 15
- Q.4 What do you mean by Eco-friendly hotels? Explain the concept of Eco-friendly product used in hotels 15
- OR**
- Q.4 Draw organizational structure of housekeeping department and discuss in brief 15

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