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SARDAR PATEL UNIVERSITY
F. Y B.B.A. (H) (HM & TM) Semester- I
Subject code-UM01CBBH21
Tuesday, 23rd October, 2018
02.00 pm To 04.00 pm

SUBJECT: Principles of Management for Hospitality & Tourism

Note: Each question carries 15 marks

Max Marks: 60

Q.1 What is Management? Discuss future scopes and Functions of Management. (15)

OR

Q.1 (a) Explain the importance of Management in business now a days. (08)

(b) Write a short note on 'Recent Trends in Management' (07)

Q.2 Describe various features and process of Planning in detail. (15)

OR

Q.2 (a) What is planning? Discuss the types of planning. (08)

(b) Explain the concept of Decision making and its process. (07)

Q.3 Define the term 'Organizing' Discuss the Guiding Principles of Organizing. (15)

OR

Q.3 (a) Differentiate between Centralization and Decentralization. (06)

(b) Define the concept of Authority, Power and Responsibility. (09)

Q.4 Write short notes on (Any two) (15)

A. Importance of Motivation

B. Qualities of good leader

C. Maslow's need theory

D. Styles of Leadership

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