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SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

External Examination - October 2018

**F Y BBA (HM / TTM) Hons.
Semester - 1st**

Subject: - Introduction to Tourism and Hospitality

Code: - UM01CBBH12 / T12

Date: - 24/10/2018

Time: - 02: 00 To 04: 00 PM

Day: - Wednesday

Mark: - 60

Q. 1. What are the different types of tourism? Discuss in brief. (15)

OR

Q. 1. What are the various component of tourism? Explain with the help of suitable examples. (15)

Q. 2. What are the objectives of tourism organization? Explain the function of 'WTO'. (15)

OR

Q. 2. What are the different tourism organizations? Explain the function of 'IATA'. (15)

Q. 3. Classify 'Hotels'. Explain the different types of hotel as per location. (15)

OR

Q. 3. What are the different types of room available in hotel? Discuss in brief. (15)

Q. 4. What is organization structure of 'Front Office' department? Explain the guest cycle wheel. (15)

OR

Q. 4. Define 'Eco friendliness'. How it's useful in 5-Star hotel? Explain. (15)

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