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**F.Y.BBA (HM / TTM) Examination****Semester – 1<sup>st</sup> (3 yrs)****Subject: - Principles of Economics****Code: - UM01CBBH08 / T08****Date: -27/10/2018****Time: - 02:00 to 04:00 PM****Day: - Saturday****Mark: - 60**

- Q. 1 What is economics? Explain the nature and scope of economics. (15)
- OR**
- Q. 1 (A) Explain the definition of economics of scarcity given by Prof. Robbins. (08)
- Q. 1 (B) What is difference between goods and services? (07)
- Q. 2 (A) What is demand? Explain the law of demand. (08)
- Q. 2 (B) Explain the factors affecting demand. (07)
- OR**
- Q. 2 (A) What is supply? Explain the law of supply. (08)
- Q. 2 (B) Explain the market equilibrium. (07)
- Q. 3 (A) What is fixed cost, variable cost and total cost? (08)
- Q. 3 (B) What is average cost and marginal cost? Explain the relationship of average cost and marginal cost. (07)
- OR**
- Q. 3 What is average revenue and marginal revenue? Explain its relationship in perfect competition and imperfect competition. (15)
- Q. 4 Explain the characteristics of perfect competition and its short run equilibrium of firm. (15)
- OR**
- Q. 4 (A) Explain the long run equilibrium of firm under monopolistic competition. (08)
- Q. 4 (B) Explain the characteristics of monopoly. (07)

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