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SEAT No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY

B.B.A.(IB) – First Semester Examination

Wednesday, 24th October, 2018. Time : 02-00 P.M. TO 04-00 P.M.

Subject: Industrial Organisation

Subject Code: UM01CBBB02

Total Marks: 60

Note: Figures to the right indicate marks.

Q.1 Give meaning of business system and explain essentials of successful business. (15)

OR

Q.1 Discuss: Business system and its environment. (15)

Q.2 Give meaning of business structure and discuss formation of sole proprietorship. (15)

OR

Q.2 Discuss merits and demerits of co-operative and joint stock company. (15)

Q.3 Explain business combination. Discuss types and causes of combinations. (15)

OR

Q.3 Explain: Trust v/s Holding Company. (15)

Q.4 Explain company formation and discuss company promotion abroad. (15)

OR

Q.4 What is prospectus? Explain: Scanning of prospectus. (15)

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