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Roll No. _____

No. of Printed Pages : 1

SARDAR PATEL UNIVERSITY
B.B.A. (IST SEMESTER) EXAMINATION
(General)
FRIDAY, 26th OCT. 2018
02-00 P.M. to 04-00 P.M.

MANAGEMENT OF MSMEs: UM01CBBA24

Total Marks: 60

Q-1 Explain the concepts of 'Entrepreneur' & 'Entrepreneurship'. Explain any four qualities of successful entrepreneurs. 15

OR

Q-1 Describe in detail the procedure of setting up MSMEs in India. 15

Q-2 Write short notes on: 15
(A) Skill Development.
(B) Technology Upgradation.

OR

Q-2 Write short notes on: 15
(A) Market Linkages.
(B) Cluster Development.

Q-3 Write a detailed note on ASPIRE and E-Governance Initiatives. 15

OR

Q-3 Explain the salient features of MSME Development Act, 2006. 15

Q-4 Write notes on: 15
(A) Intellectual Property Rights.
(B) International SME Network.

OR

Q-4 Write notes on: 15
(A) Bar Coding.
(B) World Trade Organisation.

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