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SEAT No. \_\_\_\_\_

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**SARDAR PATEL UNIVERSITY**  
**BBA (General) Ist Semester**  
**2018**  
**Thursday, 25<sup>th</sup> October**  
**02:00 P.M. to 04:00 P.M.**  
**Corporate Social Responsibility-UM01CBBA23**  
**Maximum Marks: 60**

**Note: Figure in bracket indicates marks of question.**

**Q.1** Explain the concept of Corporate Social Responsibility. Discuss Corporate Social Responsibility towards various groups of stakeholders. **[15]**

**OR**

**Q.1 a)** Why to implement Social Responsibility in business? **[08]**  
**b)** Explain the arguments against the social responsibility. **[07]**

**Q.2a)** What are the provisions of CSR as per companies Act 2013? **[09]**  
**b)** Developing programme of CSR in India. **[06]**

**OR**

**Q.2 a)** Concept of Social Audit and Trusteeship **[08]**  
**b)** Social Responsibility of Businesses in India **[07]**

**Q.3 a)** What is Corporate Governance? Describe the historical background of Corporate Governance. **[08]**  
**b)** Discuss the factors behind the origin of Corporate Governance. **[07]**

**OR**

**Q.3 a)** Discuss the important issues of Corporate Governance. **[09]**  
**b)** Explain Corporate Governance in India. **[06]**

**Q.4** Write of Social Responsibility accounting along with internal and external responsibility. **[15]**

**OR**

**Q.4** How can we develop the idea of social Responsibility? Explain the benefits of social accounting. **[15]**

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