

[129/A29]

SEAT No. _____

No. of Printed Pages : 1

SC

SARDAR PATEL UNIVERSITY
B.B.A. (IST SEMESTER) EXAMINATION

WEDNESDAY, 24th OCT. 2018
02-00 P.M. to 04-00 P.M.

MANAGEMENT OF MSMEs: UM01CBBA02

Total Marks: 60

- Q-1 Define the term 'Entrepreneur' & discuss any five qualities of entrepreneurs. 15
OR
Q-1 Describe the procedure of setting up MSMEs in India. 15
- Q-2 Write notes on: 15
(A) Special Schemes for Backward area.
(B) Credit Guarantee Scheme.
OR
Q-2 Write notes on: 15
(A) TREAD.
(B) Credit Linked Capital Subsidy Scheme for Technology Upgradation.
- Q-3 Discuss the MSMEs Policies of Central Government. 15
OR
Q-3 Explain the provisions of MSME Development Act, 2006. 15
- Q-4 Write notes on: 15
(A) Intellectual Property Rights.
(B) International SME Network.
OR
Q-4 Write notes on: 15
(A) Bar coding.
(B) World Trade Organisation.

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