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SEAT No. _____

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SARDAR PATEL UNIVERSITY
BBA (ITM) (SEMESTER - I) 03 Years (CBCS) EXAMINATION
COMMUNICATION SKILLS FOR MANAGEMENT – I
UM01ABBI21

Date : 20 October, 2018, *Saturday*

Time : 2:00 P. M. to 4:00 P. M.

Total Marks: 60

NOTE: Figures to the right indicate full marks.

Q-1 Answer the following: [15]

- [1] What 'proof' did the Baroness have that the legend was untrue?
- [2] How did Andrew show his nervousness and inexperience between the time he got to the sports ground and the time his race started?
- [3] What finally led to the break between Jaganath and Brindaban and why was Jaganath glad when Brindaban left?

OR

Q-1 Answer the following: [15]

- [1] Why did the Police want to arrest Locomotive 38? Why did they not arrest him?
- [2] What did Connie find under her bed and Why didn't Connie telephone the Police?
- [3] Why did Nitai Pal stay with Jaganath and how did Nitai Pal die?

Q-2 [A] Fill in the blanks with appropriate forms of verbs given in brackets. [05]

- [1] Anil _____ Football every day. [Play]
- [2] _____ you _____ a car yesterday? [Buy]
- [3] Bhavna _____ television when the phone rang. [Watch]
- [4] Megha _____ just _____ her lunch. [Have]
- [5] Nilay _____ a new house next month. [Build]

Q-2 [B] Rewrite the following sentences with appropriate Modal Auxiliaries given in brackets. [05]

- [1] _____ God bless you! [May, Must, Can]
- [2] Children _____ obey their parents. [Shall, Should, Might]
- [3] Parag _____ easily lift this box. [Can, Must, Ought to]
- [4] How _____ you touch my drawer? [Should, Will, Dare]
- [5] _____ you like a cup of coffee? [Would, Might, Need to]

①

(P.T.O)

Q-2 [C] Write a Paragraph on: Impact of social media on Youth [05]

OR

Q-2 [A] Rewrite the sentences with right forms of the verbs given in the brackets. [05]

- [1] Snehal ____ a novel now. [Read]
- [2] Meghna ____ to Pune tomorrow. [Go]
- [3] Anishka knows all about that film because she ____ it twice. [See]
- [4] ____ you ____ coffee every day? [Drink]
- [5] The Boys ____ the Museum last Sunday. [Visit]

Q-2 [B] Change the voice. [05]

- [1] The Dog will bite you.
- [2] When did the peon ring the first bell?
- [3] Vidhi is singing songs now.
- [4] Ketan has eaten all the biscuits.
- [5] The thief had stolen my purse.

Q-2 [C] Write a Paragraph on: Cricket is a religion in India [05]

Q-3 [A] Choose the most suitable Synonym of the underlined word and rewrite the sentences. [05]

[Goal, Precise, Announce, Frank, Approve]

- [1] Aniket is accurate in his work.
- [2] Every person should have an aim in his life.
- [3] One should be candid while seeing a doctor.
- [4] The Judge declare Ami as the winner in Debate competition.
- [5] The Chief Minister accepted the invitation of the programme.

Q-3 [B] Fill in the blanks with appropriate Phrasal Verbs given within the brackets making necessary changes. [05]

[Bark out, Cut down, Blackouts, Go down, Buzz off]

- [1] The Government has taken some effective measures to ____ the expenditure from the life of a common man.
- [2] The officers expect you to act the moment they ____ the orders.

[3] Our Finance minister will _____ in history as the most innovative economist of our country.

[4] Animesh suffers from _____ and isn't allowed to drive.

[5] I have got some stuff to do at home so I am going to _____ now.

Q-3 [C] Rewrite the following sentences selecting the correct Antonym from the brackets. [05]

[Dull, Rough, Reject, Lethargic, Temporary]

[1] Kamlesh is a permanent employee of the company.

[2] One has to accept the defeat in life.

[3] Rupesha Desai is an energetic person.

[4] You should be gentle in your behaviour with women.

[5] Surbhi is an intelligent girl of the class.

OR

Q-3 [A] Select the appropriate meanings of the underlined Idioms from the options given and rewrite the sentences. [05]

[1] Mr Rohan Patel proved to be the dark horse in the election.

[A] An Unexpected winner

[B] In great joy

[C] By majority

[D] In a good time

[2] One must declare the terms and conditions in black and white.

[A] lack of importance

[B] Write on paper

[C] Ordinary person

[D] Ambiguous information

[3] I hope you will come off with flying colours in your exam.

[A] To be looser

[B] To be victorious

[C] To Regret

[D] None of the above

[4] The office environment is so congenial that the employees feel perfectly at home there.

[A] to feel comfortable

[B] feel uncomfortable

[C] to feel disgusting

[D] Uneasiness

[5] Nilay is completely at sea with this new system of filing the income-tax returns.

[A] Relax

[B] Confused

[C] Easy

[D] Annoyed

Q-3 [B] Give one word substitutes of the following and rewrite it with appropriate answer. [05]

[1] A collection of flowers

[A] Bouquet [B] Optimist [C] Volunteer [D] Omnipotent

[2] One who does not believe in God

[A] Theist [B] Bankrupt [C] Atheist [D] Cannibal

[3] The study of human mind

[A] Botany [B] Zoology [C] Psychology [D] Orology

[4] A Place where dead bodies are kept for identification

[A] Morgue [B] Postmortem [C] Botany [D] Epitaph

[5] A Woman whose husband is dead

[A] Misogynist [B] Widow [C] Elegy [D] Affidavit

Q-3 [C] Make Suffixes by using the correct forms of the words given in brackets. [05]

[1] The Boss accepted her_____. [Resign]

[2] This_____ should reach to everyone's home through our channel. [Cover]

[3] _____ should be compulsory in every college. [Attend]

[4] At the end of the match, India was declared as_____ of the tournament. [Win]

It is_____ that Policemen should serve the country. [Desire]

[5]

Q-4 Discuss the concept and attributes of Communication in detail. [15]

OR

Q-4 Explain the Process of Communication with a suitable diagram. [15]

