(7) Seat No.:

No. Of Printed Pages 3

SARDAR PATEL UNIVERSITY BBA (ITM)(3 Years) (SEM-1) (CBCS) EXAMINATION Tuesday, 15 November 2016 10:00 am to 12:00 pm Communication Skills for Management-I UM01FBBI06

Total Marks: 60

NOTE: Figures to the right indicate full marks

0-1	Answer the following:	[15]		
	What, according to the Baroness, was the legend of Cernogratz Castle and what 'proof' did the	[13]		
	Baroness have that the legend was untrue?			
2.	What was the ambition of Andrew's life and why was he not confident of doing well in race?			
3.	How did Brindaban's marriage effect his relations with his father?			
	Ο.,			
0-1	Or Answer the following:	[12]		
	What were the four important things that Connie failed to notice when she was going round the	[15]		
1.	house and garden?	,		
2.	What finally led to the break between Jagnath and Brindaban and why was Jagnath glad when			
	Brindaban left?			
3.	What did the Baroness find when she went to the old governess's room?			
01(4)	Da an Almada da			
	Do as directed:	1001		
[1]	Fill in the blanks with appropriate forms of verbs given in brackets: 1. Our guests (arrive). They are sitting in the living room.	[03]		
	 Perhaps they (visit) Veraval next month. An apple a day (keep) the doctor away. 			
	(keep) the doctor away.			
[2]	Change the Voice:	[03]		
	1. They drive a car.	[00]		
	2. I was not taking lunch.			
	3. Has she washed the dishes?			
[3]	Rewrite the following sentences with appropriate Modal Auxiliaries given in brackets:	[04]		
	1 you repeat that please? (could, may,can)			
	2. You smoke here. (may not, cannot, shall not)			
	3. He have missed the train. (might, shall, can)			
	4. What I bring you, tea or coffee? (may, shall, can)			
(B)	Write a paragraph on the following: (Any one)	[05]		
	1. India in 2020	11		
	2. My favourite sports personality			
	Or			
	(P.7	(.0:		
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Q-2 (A) Do as directed:

[1	1. The Manager (want) to see Vinay.	[03]
	2. Akshay not (return) my book yet. 3. I (write) an email to my friend last night.	
[2	· · · · · · · · · · · · · · · · · · ·	[03]
	1. Ashlesha sings a song.	1001
	2. Do you speak German?	
•	3. The plants were being watered by the gardener.	
[3]	Rewrite the following sentences with appropriate Modal Auxiliaries given in brackets: 1I use your pen? (may,can, shall)	[04]
	2. He is very ill. You call a doctor now. (might, can, must)	
	3. You use my office. (can, shall, will)	
	4his soul rest in peace! (may, shall, can)	
(B)	Write a paragraph on the following: (Any one)	10.51
	1. Books Vs Facebook	[05]
	2. Digital India	
Q-3 (A)	Choose the most suitable Synonym of the underlined word from the options given in	[05]
	brackets and rewrite the sentences:	[00]
	[polite, goal, cordial, win, optimistic]	
	1. We should have an aim in our life.	
	2. His behaviour in the party yesterday was very courteous.	
	3. Indians are hopeful about the contract.	
	4. Prime Minister received an <u>amicable</u> welcome at the airport.	
	5. Pankaj is responsible for this <u>victory</u> .	
/D\	Character at the second	
(B)	Choose the meanings of the underlined idioms from the options given and rewrite the sentences:	[05]
	 The office environment is so congenial that the employees feel perfect at home. to feel uncomfortable 2. to feel comfortable 	
	2. to feel comfortable	
	3. to feel energetic 4. to feel uneasy 2. My results will come out tomorrow. I am keeping my fingers crossed.	
	1. to accept defeat 2. to make all possible efforts	
	1. to accept defeat 2. to make all possible efforts 3. hope for positive outcome 4. to be accurate	
	3. We must put these terms and conditions in black and white.	
	1. written on paper 2. in discussion	
	3. to write on colourful paper 4. none of these	
	4. England proved to be the <u>dark horse</u> in the Football World Cup.	
	1. suffer humiliation 2. false winner	
	3. expected winner 4. unexpected winner	
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		of the day	t know now to curb is the burning question		
		1. an issue that is being discussed everywhere	2 a funny incident		
		3. an important thing	4. a difficult issue		
		5, an important timig			
	(C)	Give one word substitutes for:		[05]	
	, ,	1. The study of plants (botany, biology, zoology)			
		2. One who cannot read and write (pessimist, illiterate, novice)			
		3. One who knows everything (omniscient, omnipresent, omnipotent)			
		4. A professional rider in horse races (rider, maste			
		5. One who champions the cause of women (hum			
		Or			
O-3	(A)	Choose the most suitable Antonym of the under		[05]	
ν.	(14)	brackets and rewrite the sentences:			
		[shame, common, curse, cowardice, contrast]			
		1. Computer technology is a <u>bliss</u> in the 21 st centure.	irv		
		2. we should not <u>compare</u> the two legends, Sach			
		3. It's an honour to attend such international Me			
		4. This 50 years old currency note is considered to			
		5. He won the award for his <u>bravery</u> .	HIV.		
		J. He wort the award for this bravery.			
	(R)	Fill in the blanks with correct Phrasal Verh oi	ven in brackets and rewrite the sentences:	[05]	
	(1)	Fill in the blanks with correct Phrasal Verb given in brackets and rewrite the sentences: [give away, pass on, do without, carry on, turn into]			
		1. Shall I with the painting?	intoj		
		2. The chief guest the prizes.	•		
		3. There is no milk left, so I'm afraid you will ha	ave to		
		4. Did you my message to Jim?	vo to		
		5. There are fears that this minor conflict could_	a full scale war		
		5, There are rears that this himor controc codid	a full scale wat.		
	(C)	Use the correct form of the words given in brackets and rewrite the sentences:			
	(C)	1. Your proposal is not(accept)		[05]	
		2. She is very with all her classman	es (friend)		
		3. He has good about the subject.			
		4. Alcohol consumption is for ou5. The old man is known for his			
		5. The old mail is known for his	(WISC)		
٠.	Q-4	Explain the Process of Communication with a su	itable diagram. Support your views with	[15]	
	Ų-1	appropriate examples.	tuote diagram, support your frems trim	1101	
		O	•		
	0-4	A. Describe at length the Attributes of Communi		[09]	
	Q-4	B. Write a note on Importance of Communication		[06]	
		b. Write a note on importance of Communication	ii iii ousiness.	looi	
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		- <i>)</i>			
		— × -	,		
		<u>(a)</u>			

