

□23 Seat No.: _____

No. of Printed Pages: 01

SARDAR PATEL UNIVERSITY
F.Y.B.B.A. (ISM) SEM - I EXAMINATION
2016

Thursday, 24th November
10.00 a.m. to 12.00 p.m.

MULTIMEDIA AND APPLICATION –I: UM01CBBS08

Maximum Marks: 60

- Q-1 A) What is Multimedia? Explain in brief elements of multimedia. 10
B) Explain Approach of Multimedia. 5
- OR**
- Q-1 A) Discuss Mediums of Delivery in multimedia and also explain types of multimedia. 8
B) Explain scope of multimedia? 7
- Q-2 A) List out input devices and explain any four input devices in brief. 8
B) Explain SCSI and USB in brief. 7
- OR**
- Q-2 A) List out output devices and explain any four in details. 8
B) Explain MDI and IDE in details. 7
- Q-3 A) What is the use of text in multimedia explain in brief. 10
B) What is text and explain meaning of font and typeface. 5
- OR**
- Q-3 A) Explain computer and text. 8
B) Discuss about font editing and design software in detail and give the example of font editing and design tool. 7
- Q-4 A) What is audio. Explain audio file format in details 10
How to make digital audio. 5
- OR**
- Q-4 A) What is sound and explain types of sound in details. 10
B) Give the Different digital audio VS MIDI audio. 5

X=X=X