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SARDAR PATEL UNIVERSITY

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F.Y.B.B.A - HM / TTM (SEM - I) EXAMINATION (NC)

UM01CBBH06/T06 - MICRO ECONOMICS

NOV-2016

DATE-22/11/2016

DAY-TUESDAY

TIME- 10.00 AM - 12.00 PM

MARKS-60

Q: 1.	What is economics? Explain its nature and scope.	15
	OR	
Q: 1. A	Explain the importance of Economics.	08
Q: 1. B	Explain the definition of Economics of scarcity given by Prof. L Robbins.	07
Q: 2.	What is demand? Explain the law of demand and factors affecting demand.	15
	OR	
Q: 2.	What is supply? Explain the law of supply and factors affecting supply.	15
Q: 3. A	What is average cost and marginal cost? Explain its relationship.	08
Q: 3. B	What is fixed cost, variable cost and total cost?	07
	OR	
Q: 3.	Explain the relationship of average revenue and marginal revenue in perfect competition and imperfect competition.	15
Q: 4.	Explain the characteristics of perfect competition and its short run equilibrium of firm.	15
	OR	
Q: 4. A	Explain the characteristics of monopoly and its short equilibrium of firm.	15