

(4 & A-7)

Seat No.: _____

No. Of Printed Pages: 1

SARDAR PATEL UNIVERSITY

BBA(FT/IB) (I Semester) Examination

Subject: Industrial Organization - I

Code: UM01CBBF02/B02

Year: 2016-2017

Date : 18/11/2016

Time: 10:00a.m to 12:00p.m

Day : Friday

Total Marks: 60

Q.1 Clarify the concept of Business and discuss the essentials of a successful Business. [15]

OR

Q.1(a) What is Business system? Explain its various environment in brief. [08]

(b) Enumerate nature and scope of business. [07]

Q.2 Differentiate : [15]

- 1) Partnership v/s Joint Stock Company
- 2) Co-operative v/s Joint Stock Company
- 3) Partnership v/s Sole Proprietorship.

OR

Q.2 Discuss briefly merits, demerits and formation of Sole Proprietorship. [15]

Q.3 What is Business Combination? Explain its various types and causes in detail. [15]

OR

Q.3 Distinguish : [15]

- 1) Trust v/s Holding Company
- 2) Cartels v/s Trust

Q.4 Discuss briefly : [15]

- 1) Memorandum of Association
- 2) Articles of Association
- 3) Company promotion abroad

OR

Q.4 Write a note on : [15]

- 1) Prospectus and Its scanning
- 2) Underwriting of Securities and its importance

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