

(6 & A-6) Seat No.: _____

No. Of Printed Pages: 1

SARDAR PATEL UNIVERSITY

November- 2016 (BBA(1B))

Semester - I (1B)

Code : UM01CBBF01/BO1

Subject : PRINCIPLES OF MANAGEMENT

Date : 17-11-2016 / Thursday

Time : 10:00AM to 12:00AM

Total Marks:60

Note : Justify your answers according to marks.

Q.1 What is Management? Explain its Significance and Objectives. 15

OR

Q.1 Write a note on:(a) Management as a Process (b) Management as a Profession. 15

Q.2 State the meaning and Characteristics of the Planning 15

OR

Q.2 Discuss the types of Plans. 15

Q.3 What is Delegation? Discuss its Advantages and Disadvantages. 15

OR

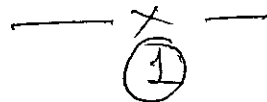
Q.3 Explain the forms of Organization.(Any Two) 15

Q.4 (a) What is Motivation? Give its Importance 07

(b) What is Leadership? Explain Participative leadership style. 08

OR

Q.4 What is Controlling? Explain its process 15



ALL THE BEST