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SARDAR PATEL UNIVERSITY

BBA ISM I Semester

Tuesday, 12-11-2013

Session: Evening Time: 02:30 to 04:30

Subject Code: UM01FBBS02/01/05

Subject Title: Communication Skills for Management- I

Total Marks: 60

Que. 1 Write **any three** of the following. (15)

- 1) Describe the Character sketch of Balthazar.
- 2) Why does Mammie feel like a criminal at the Post Office?
- 3) Mention in detail the end of The Sacrificial Egg.
- 4) Write a note on the relationship between Zeinat and Abdou the barber.

OR

Que. 1 Write **any three** of the following: (15)

- 1) Explain in detail how Balthazar's artistic Skill and Integrity land him in trouble?
- 2) Describe Mammie's futile attempts to send money 'home'.
- 3) Examine the Character Sketch of Julius Obi in The Sacrificial Egg.
- 4) How does the woman writer expect to work on her writing at Aunt Mable's house?

Que. 2 a). Fill in the blanks with appropriate verb given in the bracket: (**any three**) (03)

- 1) Look! The birds _____ in the Sky. (fly)
- 2) Sun _____ in the East. (rise)
- 3) If you work hard, you _____ first class. (get)
- 4) I _____ a letter to him yesterday. (write)

b). Change the voice of given sentences: (**any three**) (03)

- 1) He will finish the work in a fortnight.
- 2) The Manager will give you a ticket.
- 3) The mason is building the wall.
- 4) By whom were you taught French?

c). Fill in the blanks with the modals that indicate the moods given in the bracket:

(**any four**) (04)

- 1) You must be living now. I _____ meet you at the College. (Future)
- 2) You _____ not ask for any more leave for the rest of the year. (prohibition)
- 3) I _____ walk three kilometres per day. (ability)
- 4) _____ I come in Sir? (permission)
- 5) It _____ rain soon, or the crops will die. (necessity)

d). Write a paragraph on **any one** of the following: (05)

- 1) My Favourite Cricketer
- 2) An Ideal Teacher

Que. 3 a). Fill in the blanks choosing the right phrasal verb given in brackets: (05)

(get back, looks after, to take down, come off, took over)

- 1) Mr. Agrawal asked the boys _____ the new word.
- 2) Keith will _____ the money he has deposited after a year.
- 3) She _____ the business of her father after his death.
- 4) His uncle _____ her.
- 5) When does the Musical Morning _____?

P.T.O

b). Match A with B (with right Synonyms) (05)

- | A | B |
|--------------|---------------|
| 1) Achieve | 1) Spite |
| 2) Wholesome | 2) Rigid |
| 3) Loyal | 3) Accomplish |
| 4) Malice | 4) Healthy |
| 5) Stiff | 5) Faithful |

c). Match A with B (with right Antonyms) (05)

- | A | B |
|-------------|--------------|
| 1) Bliss | 1) Arrogance |
| 2) Praise | 2) Near |
| 3) Remote | 3) Civilized |
| 4) Savage | 4) Condemn |
| 5) Humility | 5) Misery |

OR

Que. 3 a). Fill in the blanks (05)

(an eye for an eye, ups and downs, a piece of cake, be on the alert, in the nick of time)

- 1) The Police came to the scene _____.
- 2) The attack might be launched at any time, so you must _____.
- 3) Don't worry about the problems you have in your life, there are always _____ in life.
- 4) It's not everybody's _____ to handle dual duties.
- 5) In some countries, justice operates on the principle of _____.

b). Give One word substitute. (any five) (05)

- 1) One who knows everything –
- 2) A place for improving one's health –
- 3) A building for lodging of Soldiers –
- 4) The study of Stars –
- 5) Government of for and by the people –
- 6) The act of spying –

c). Put the words in brackets in the appropriate form (use a prefixes or a suffixes): (any five) (05)

- 1) This edition of the book is a _____ of the last one. (print)
- 2) We are trying to develop some _____ software gadgets. (purpose)
- 3) I think the shop keeper has _____ us. (charge)
- 4) Files of this exam have to be submitted in the _____ office. (registrar)
- 5) Mansi was acting in a very _____ way. (child)
- 6) We couldn't find any _____ in his theory. (weak)

Que. 4 a) What is Communication? Explain in detail Attributes of Communication. (10)

b) Short note on: Importance of Communication in Business. (05)

OR

Que. 4 a) Examine in detail The Process of Communication. (10)

b) Short note on: Concept of Communication. (05)

All the Best