

SARDAR PATEL UNIVERSITY
B.B.A (ISM) SEM-I, Examination
Saturday, 23rd November 2013
02.30 Pm - 4.30 pm

UM01CBBS08 - Multimedia and Application-I

Total Marks: 60

- Q.1**
- | | | |
|----|--|---|
| A. | What is Multimedia? Where to use Multimedia. | 7 |
| B. | Explain CD-ROM as Multimedia in detail. | 5 |
| C. | List the various Input devices. | 3 |

OR

- Q.1**
- | | | |
|----|--|---|
| A. | What is Multimedia? Explain application of Computer in detail. | 7 |
| B. | Explain Flash-Drivers as Multimedia in detail. | 5 |
| C. | Write Scope of Multimedia. | 3 |

- Q.2**
- | | | |
|----|--|---|
| A. | What is use of Storages Devices? Write Short note on any two Storages Devices. | 8 |
| B. | Explain Plasma Monitors in detail. | 5 |
| C. | List the Output Devices. | 2 |

OR

- Q.2**
- | | | |
|----|--|---|
| A. | What is use of Input Devices? Write Short note on any two Input Devices. | 8 |
| B. | Explain LCD Monitors in detail. | 5 |
| C. | List the Software Tool for Multimedia. | 2 |

- Q.3**
- | | | |
|----|--|---|
| A. | Write a note on Font and Types in Multimedia Text. | 7 |
| B. | Explain Hyper Media. | 4 |
| C. | What is Font Edition? | 4 |

OR

- Q.3**
- | | | |
|----|-------------------------------------|---|
| A. | Write a note on Text in Multimedia. | 7 |
| B. | Explain Hyper Text. | 4 |
| C. | What is Designing Tools? | 4 |

- Q.4**
- | | | |
|----|--|---|
| A. | Define Multimedia System. Write Steps for Adding Sound To your multimedia Project. | 8 |
| B. | Write a short note on MIDI. | 5 |
| C. | What is Space Consideration? | 2 |

OR

- Q.4**
- | | | |
|----|--|---|
| A. | Define Sound. Explain Audio File Format in detail. | 8 |
| B. | Write a short note on Digital Audio | 5 |
| C. | What is Digital Audio? | 2 |

ALL THE BEST