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SARDAR PATEL UNIVERSITY
BBA (FT) Semester – I Examination
Saturday, 16th November, 2013
02:30 P.M. to 04:30 P.M.
UM01CBBF02: Industrial Organization

Total Marks: 60

Note: All Questions carry equal marks.

Q.1 What is Business? Discuss the essentials of successful business in detail. (15)

OR

Q.1 Write short notes on:

a) Nature and Scope of Business (08)

b) Business System (07)

Q.2 Give meaning of Sole Proprietorship and discuss in detail its merits and demerits. (15)

OR

Q.2 Define "Partnership" and explain its advantages and disadvantages in detail. (15)

Q.3 State the meaning of Business Combination and discuss its causes in detail. (15)

OR

Q.3 Differentiate:

a) Trust Vs. Holding Company (08)

b) Cartels Vs. Trust (07)

Q.4 Explain in depth the different stages of formation of a company. (15)

OR

Q.4 Write short notes on:

a) MoM (Memorandum of Association) (08)

b) Scanning of Prospectus (07)
