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No. of printed pages : 1

SARDAR PATEL UNIVERSITY
FYBBA (FT)
Subject: Principles of Management
Code: UM01CBBF01
Year: 2013-2014

Date : 15/11/2013
Day : Friday

Time: 2.30 to 4.30 p.m
Total Marks: 60

- Q.1 Clarify the concept of Management with its significance and objectives. [15]
OR
Q.1(a) Differentiate : Management v/s Administration [08]
(b) Explain : "Management as a Profession ." [07]
- Q.2 Discuss Planning with its nature and importance of planning. [15]
OR
Q.2 Explain Planning process and types of Plans. [15]
- Q.3(a) Define organising and briefly describe its principles. [08]
(b) Distinguish : Centralisation and Decentralisation [07]
OR
Q.3 Write note on : [15]
1) Line and Staff organisation
2) Types of Departments
- Q.4(a) Describe Maslow theory of Motivation with criticism. [08]
(b) Briefly discuss Leadership Styles. [07]
OR
Q.4(a) Discuss Communication with its principles of effective communication. [08]
(b) What is controlling and its importance. [07]

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