

SARDAR PATEL UNIVERSITY
BBA (FT) Ist Semester Examination
2012
Thursday, 29th November
10.30 am to 12:30 pm
UM01CBBF01- Principles of Management

Total Marks : 60

- Q.1 Clarity the Concept of Management and give the importance of Management. [15]
- OR**
- Q.1 (a) Write a short note on Management as a Process. [07]
 (b) Discuss Management v/s Administration. [08]
- Q.2 What is Planning ? Discuss the Nature of Planning. [15]
- OR**
- Q.2 Discuss various Types of Plans.
- Q.3 What is Organizing ? Discuss the Line organization and Functional organization. [15]
- OR**
- Q.3 What is Delegation ? Explain the Advantages of Delegation.
- Q.4 (a) Explain Maslow's Theory of Motivation. [08]
 (b) Discuss the Free Rein Leadership Style. [07]
- OR**
- Q.4 (a) Give the Principles of Effective Communication. [08]
 (b) What is Controlling ? Give the Controlling Process. [07]

