

SARDAR PATEL UNIVERSITY
Vallabh Vidyanagar

BBA SEMESTER – I (Honours) (HM & TTM) Examination 2016

Subject: Introduction to Tourism & Hospitality

Code: UM01CBBH/T12

Date: 16/04/2016

Marks: 60

Day: Saturday

Time: 02:30 to 04:30 PM

Q: 1 What are the various tourism organizations? Explain 'W.T.O.' (15)

OR

Q: 1 Define Hospitality. What are the various type of 5 star hotel. (15)

Q: 2 Define 'Tourism'. Explain the different form of tourism. (15)

OR

Q: 2 What is Inbound & Outbound tourism? Explain with the help of examples. (15)

Q: 3 What are the important landmarks in the development of 5 star hotels? Explain the current and future scenario. (15)

OR

Q: 3 List out 5 national and international hotel chain groups and their name of properties. (15)

Q: 4 What are the different sectors of accommodation division? Explain. (15)

OR

Q: 4 Draw the organisational structure of 5 star hotel and discuss in brief. (15)

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 (1)