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SARDAR PATEL UNIVERSITY  
FY BBA (IB) EXAMINATION, I Semester  
Saturday, 16<sup>th</sup> April, 2016  
Session: Evening 2:30 P.M to 4:30 P.M  
BBA [UM01CBBB02/B02]: INDUSTRIAL ORGANISATION

Maximum Marks: 60

Q.1 What is Business? What is its Scope and Nature of business? [15]

OR

Q.1 What is business? Which essential factors are requiring for successful business. [15]

Q.2 What is Sole- proprietorship firm? Explain its merits and demerits. [15]

OR

Q.2 What is Joint Stock Company? Explain difference between public firm and private firm. [15]

Q.3 What is combination of business? Explain causes of combination of business. [15]

OR

Q.3 Write short notes on: [15]

a) What is holding company? Explain its advantages and disadvantages.

b) Difference between vertical firm and horizontal firm

Q.4 Explain Procedure of Company Formation. [15]

OR

Q.4 Write Short Notes On: [15]

a) Difference between Memorandum of Association and Articles of Association.

b) Advantages and functions of underwriting securities.

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