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SARDAR PATEL UNIVERSITY

B.B.A. (General) (I Semester) (NC) Examination Thursday, 21st April 2016 2.30 pm - 4.30 pm UM01CBBA06 : MICRO ECONOMICS

Total	Marks: 60
Q.1 (A) Define Economics. Describe its Scope.	(07)
{B} Distinguish between Micro and Macro Economics.	(08)
OR	
Q.1 (A) Examine the nature and subject matter of Economics.	(07)
{B} Explain Prof. Robbin's definition of economics.	(08)
Q.2 {A} Explain the Consumer's surplus.	(07)
{B} Write a short note on Basic Assumptions.	(08)
OR	
Q.2 {A} 'Value is relative' Explain	(07)
{B} What is Utility ? state the types of Utility.	(08)
Q.3 (A) What are the determinants of demand.	(07)
{B} Explain the equilibrium price.	(08)
OR	
Q.3 (A) What do you understand by a change and shift in supply?	(07)
{B} What role do demand and supply play in determination of price in a competitive n	narket. (08)
Q.4 (A) State the note's Basic cost concepts	(07)
{B} Describe the internal and external economies of scale.	(08)
OR	
Q.4 Critically explain the "Marginal Productivity theory of distribution"	(15)

ALL THE BEST

